

For the Court's convenience, and given the fact that the two groups of defendants submitted separate oppositions to its motion, the FTC is submitting two separate reply memoranda. The Commission's reply to Defendants Direct Marketing Concepts, Inc., ITV Direct, Inc., Donald W. Barrett, and Robert Maihos is 26 pages; its reply to Defendants Triad ML Marketing, Inc., King Media, Inc., and Allen Stern, and Relief Defendants Lisa Mount and Steven Ritchey is 16 pages.

Wherefore, plaintiff respectfully requests that this Court issue an order allowing the Commission to file its reply memoranda in excess of the twenty (20) page limit. For the Court's convenience, a proposed Order is provided.

Respectfully submitted,

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Dated: March 3, 2006

CERTIFICATE OF SERVICE

I hereby certify that this document filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non-registered participants on March 3, 2006.

/s/ Edward Glennon
Edward Glennon